



CENTURY

SMALL BATCH INTERIOR PAINT K030

Century is the first Soft Touch Matte paint with a never-before-seen depth of colour and a soft touch finish. To achieve this unique finish it is made with a precise formula in small batches under the supervision of our master craftsmen. This innovative paint comes in a curated collection of 75 pre-mixed colours.

FEATURES

- The superior application performance you expect from Benjamin Moore
- Spreads smoothly with minimal effort
- Brush strokes level evenly for seamless touch-ups
- Exceptional coverage both wet & dry
- Luxurious, Soft Touch Matte finish
- Qualifies for LEED® v4 credit

RECOMMENDED FOR

Residential applications where an ultra-premium quality matte finish is desired. New or previously painted wallboard, plaster, primed or previously painted smooth wood.

LIMITATIONS

- Do not apply when air and surface temperatures are below 10 °C (50 °F).
- Do not apply in high moisture areas, such as bathrooms and kitchens or in high traffic areas.

PRODUCT INFORMATION

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<p>COLOURS — STANDARD:</p> <p>75 Ready Made Colours</p>	<p>TECHNICAL DATA ◊</p> <table border="1"> <tr> <td>Vehicle Type</td> <td>Proprietary 100% Acrylic Latex</td> </tr> <tr> <td>Pigment Type</td> <td>Titanium Dioxide</td> </tr> <tr> <td>Volume Solids</td> <td>45%</td> </tr> <tr> <td>Coverage per 3.79 L at</td> <td>37.1 – 41.8 sq. m.</td> </tr> <tr> <td>Recommended Film Thickness</td> <td>(400 – 450 Sq. Ft.)</td> </tr> <tr> <td>Recommended Film Thickness</td> <td>– Wet 3.8 mils</td> </tr> <tr> <td></td> <td>– Dry 1.7 mils</td> </tr> </table> <p>Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.</p> <table border="1"> <tr> <td>Dry Time @ 25 °C</td> <td>– To Touch</td> <td>1 Hour</td> </tr> <tr> <td>(77 °F) @ 50% RH</td> <td>– To Recoat</td> <td>1 – 2 Hours</td> </tr> </table> <p>Painted surfaces can be lightly washed with mild soap and water solution after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.</p> <table border="1"> <tr> <td>Dries By</td> <td>Evaporation, Coalescence</td> </tr> <tr> <td>Viscosity</td> <td>95 ± 5 KU</td> </tr> <tr> <td>Flash Point</td> <td>None</td> </tr> <tr> <td>Gloss / Sheen</td> <td>Matte (0-4 @ 60°)</td> </tr> <tr> <td>Surface Temperature at</td> <td>– Min. 10° C (50° F)</td> </tr> <tr> <td>Application</td> <td>– Max. 32° C (90° F)</td> </tr> <tr> <td>Thin With</td> <td>Do Not Thin</td> </tr> <tr> <td>Clean Up Thinner</td> <td>Clean Water</td> </tr> <tr> <td>Weight Per 3.79 L</td> <td>4.53 kg (10 lbs)</td> </tr> <tr> <td>Storage Temperature</td> <td>– Min. 4.4° C (40° F)</td> </tr> <tr> <td></td> <td>– Max. 32° C (90° F)</td> </tr> </table>	Vehicle Type	Proprietary 100% Acrylic Latex	Pigment Type	Titanium Dioxide	Volume Solids	45%	Coverage per 3.79 L at	37.1 – 41.8 sq. m.	Recommended Film Thickness	(400 – 450 Sq. Ft.)	Recommended Film Thickness	– Wet 3.8 mils		– Dry 1.7 mils	Dry Time @ 25 °C	– To Touch	1 Hour	(77 °F) @ 50% RH	– To Recoat	1 – 2 Hours	Dries By	Evaporation, Coalescence	Viscosity	95 ± 5 KU	Flash Point	None	Gloss / Sheen	Matte (0-4 @ 60°)	Surface Temperature at	– Min. 10° C (50° F)	Application	– Max. 32° C (90° F)	Thin With	Do Not Thin	Clean Up Thinner	Clean Water	Weight Per 3.79 L	4.53 kg (10 lbs)	Storage Temperature	– Min. 4.4° C (40° F)		– Max. 32° C (90° F)
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<p>CERTIFICATIONS & QUALIFICATIONS:</p> <p>VOC compliant in all regulated areas</p> <p>Qualifies for LEED® v4 Credit</p> <p>Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools)</p> <p>CDPH v1 Emission Certified</p>																																											
<p>TECHNICAL ASSISTANCE:</p> <p>Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 1-800-361-5898, see www.experiencecentury.ca.</p>	<p>VOLATILE ORGANIC COMPOUNDS (VOC)</p> <p>44 g/L</p>																																										

◊Reported values are for Lighter colours. Contact Benjamin Moore for values of other colours.

CENTURY® SMALL BATCH INTERIOR PAINT SOFT TOUCH MATTE FINISH K030

SURFACE PREPARATION

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Remove any powder or loose particles before priming/painting.

DIFFICULT SUBSTRATES: Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem.

Your Benjamin Moore® retailer or architectural representative can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ <https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-questions-about-lead-human-health.html>

PRIMER/FINISH SYSTEMS

Century® Small Batch Interior Paint is self-priming on most surfaces. Benjamin Moore recommends two coats of this product to achieve full colour development, sheen, texture and to maximize paint film performance.

PLASTER/WALLBOARD:

PRIMER: Fresh Start® High-Hiding All Purpose Primer (K046) or Century® Small Batch Interior Paint Soft Touch Matte Finish (K030)

FINISH: 2 coats of Century® Small Batch Interior Paint Soft Touch Matte Finish (K030)

SMOOTH WOOD AND ENGINEERED WOOD PRODUCTS:

PRIMER: For non-bleeding woods, use Fresh Start® Multi-Purpose Latex Primer (F023) or Fresh Start® High-Hiding All Purpose Primer (K046)

FINISH: 2 coats Century® Small Batch Interior Paint Soft Touch Matte Finish (K030)

REPAINT, ALL SUBSTRATES: Prime bare areas with the primer recommended for the substrate above.

APPLICATION

MIXING OF PAINT: Stir thoroughly before and during use. Apply two coats to achieve full colour development, sheen, texture and to maximize paint film performance. For best results, use a Benjamin Moore® Century® custom-blended nylon/polyester brush, a Benjamin Moore® Century® 9.5 mm (3/8") roller cover, or equivalent product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

SPRAY: Airless Pressure: 1500-2500 psi; tip: 0.013-0.017.

THINNING/CLEAN UP

Thinning is unnecessary. Never add other paints or solvents. Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting or follow provincial/local guidelines on solvent use.

ENVIRONMENTAL HEALTH & SAFETY INFORMATION

Use only in a well-ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**REFER TO SAFETY DATA SHEET FOR ADDITIONAL
HEALTH AND SAFETY INFORMATION.**

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